



# IS YOUR ACCOUNTANT QUALIFIED

Five questions to ask..



## LEARN TO COUNT YOUR OWN BAG

### KNOWLEDGE

**Do they keep up with GAAP and State and Local regulations?**

### INNOVATION

**Have they recommended the right financial system?**

### EXPERIENCE

**How many years of work experience do they have as an Accountant?**

### SOLUTIONS

**Are they providing solutions or are they only good communicators?**

### CONSISTENCY

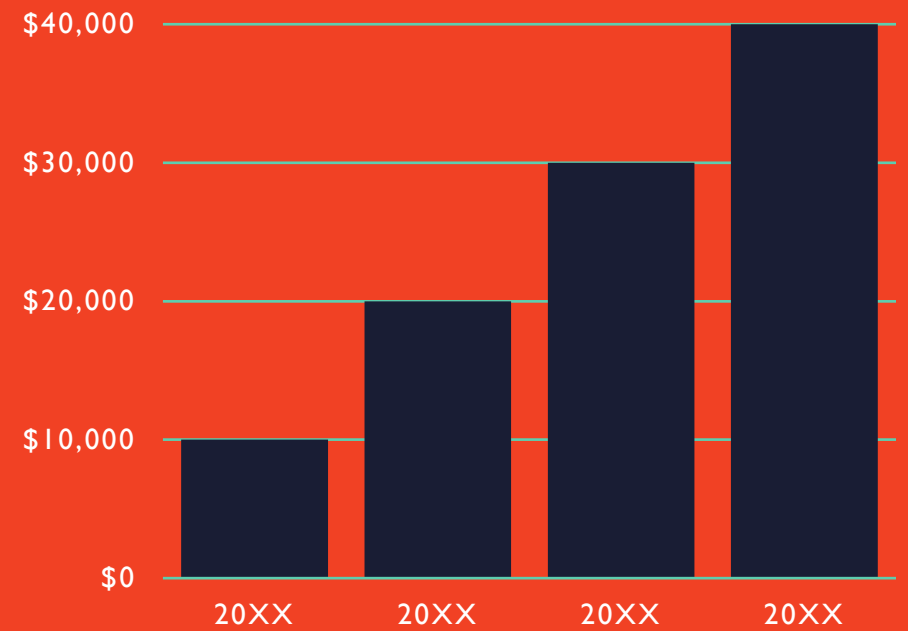
**How timely are they with month-end reporting; are they consistent?**

# LEARN ACCOUNTING WITH US

## KEY METRICS

	CLIENTS	ORDERS	GROSS REVENUE	NET REVENUE
20XX	10	1100	\$10,000	\$7,000
20XX	20	200	\$20,000	\$16,000
20XX	30	300	\$30,000	\$25,000
20XX	40	400	\$40,000	\$30,000

## REVENUE BY YEAR





EXPENSES

The amount it takes for you to run your business



REVENUE

Revenue obtained from your business sales



LIABILITIES

Debts that you are liable for



CASH

Liquid cash you have on hand